



EO Summit

>> Connecting Earth Observation <<
with End Users

LONDON - 13 & 14 JUNE 2024

etc. venues - 155 Bishopsgate, London





Bringing the global Earth Observation



industry and users of EO **together**, to discuss
enterprise and climate applications of EO



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About TerraWatch



The **largest community** of EO professionals incl. EO companies, space agencies, end-users and investors



Founded and led by **Aravind Ravichandran**, a thought leader, market expert and one of the most influential voices in the Earth observation sector

10,000+

of subscribers to the TerraWatch weekly newsletter on EO

50+

of strategic consulting assignments completed by TerraWatch in the EO sector

140+

of countries where the readers of the TerraWatch newsletter are located in



TERRAWATCH
SPACE

Concept



Why an EO Summit



CONNECTIONS

- >> To Bring the **Global EO Sector** and the **EO Users** Together

INSIGHTS

- >> To Understand the EO **Technological & Market Trends**

APPLICATIONS

- >> To Discover the Adoption of EO across **Commercial Use Cases**

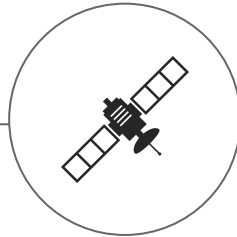


Who is EO Summit for?



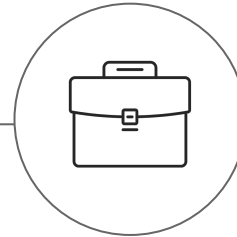
Investors

Venture capitalists, angel investors, banks and private equity firms interested in investing in the EO market.



EO Professionals

Employees of EO companies and startups, space agency staff, researchers and remote sensing enthusiasts



End Users of EO

Employee of any organisation from any market vertical, that are current and potential users, of EO products



Policymakers

Public sector professionals interested in the EO market, from both commercial and policy perspectives

Note - Expected # of Attendees for EO Summit: 450



EO Summit Concept

THEMATIC TRACKS

Four Tracks Focusing on the
Different Use Cases of EO

PLENARIES

Panels on the State of the EO
Industry and Market Trends

SESSIONS

Presentations from EO Users and
EO Companies



EO Summit





Plenaries

Talks and Panel Discussions featuring
Companies, Space Agencies and Investors

Talk: State of the EO Sector

- >> Presentation from TerraWatch Space on Emerging Trends and State of Adoption of EO

Panel: EO Data Providers

- >> Roundtable on Evolving Capabilities, Business Models and Company Strategies

Panel: EO Investors

- >> Roundtable on Evolution of Venture Capital Funding and Government Support for EO

Thematic Tracks

4 Industry Tracks

Two Parallel Tracks on Day 1 & Two Parallel Tracks on Day 2



Insurance & Finance

- Parametric Insurance
- Claims & Underwriting
- Catastrophe Modelling
- Climate Risk



Agriculture & Forestry

- Crop Intelligence
(Precision Ag, Crop Yields)
- Forest Monitoring
(Deforestation, Wildfire)



Energy, Infrastructure & Utilities

- Asset Monitoring
- Vegetation Monitoring
- Environmental Assessments
- Mine Monitoring



Climate Intelligence

- Carbon Markets (Soil / Forest / Blue Carbon)
- GHG Emission Monitoring

Sessions

Use-Case Focused Presentations from EO Companies and EO Users, followed by Q&A Discussions

Users of EO (6 Slots per track)

- >> Presentation of use cases, significance of EO for the organisation along with challenges

EO Companies (3 Slots per track)

- >> Presentation of technological capabilities, and potential with examples & case studies



Programme



Preliminary Agenda

DAY 1 - Morning

Thursday - June 13, 2024



DAY 1 - Afternoon

Thursday - June 13, 2024

DAY 2 - Morning

Friday - June 14, 2024

8 am - 9 am

Registrations

9 am - 9.10 am

EO Summit Welcome Note

9.10 am - 9.30 am

Presentation: State of Earth Observation

9.30 am - 10.30 am

Panel: EO Data Providers

10.30 am - 11.15 am

Coffee

11.15 am - 12.15 pm

Panel: EO Investors

12.15 pm - 12.30 pm

Plenary Closing Note

12.30 pm - 2.00 pm

Lunch

Agenda

Preliminary Agenda

DAY 1 - Morning

Thursday - June 13, 2024

DAY 1 - Afternoon >>

Thursday - June 13, 2024

DAY 2 - Morning

Friday - June 14, 2024

Industry Track 1

Industry Track 2

2.00 pm - 5.30 pm

Insurance & Finance

Agriculture & Forestry

2.00 pm - 3.30 pm

SESSION
**Parametric Insurance,
Claims & Underwriting**

SESSION
**Crop Intelligence (Precision Ag,
Crop Yield)**

3.30 pm - 4.00 pm

Break

4.00 pm - 5.30 pm

SESSION
**Catastrophe Modeling,
Climate Risk**

SESSION
**Forest Monitoring (Deforestation,
Wildfire Monitoring)**

5.30 pm - 7.30 pm

Networking & Cocktail

Preliminary Agenda

DAY 1 - Morning

Thursday - June 13, 2024

DAY 1 - Afternoon

Thursday - June 13, 2024

DAY 2 - Morning >>

Friday - June 14, 2024

Industry Track 3

Industry Track 4

8 am - 9 am

Registrations

9.00 am - 12.30 pm

**Energy, Infrastructure
& Utilities**

Climate Intelligence

9.00 am - 10.30 am

SESSION
**Pipeline Monitoring,
Vegetation Monitoring**

SESSION
**Carbon Markets (Soil /
Forest / Blue Carbon)**

10.30 am - 11.00 am

Break

11.00 am - 12.30 pm

SESSION
**Environmental Assessments,
Mine Monitoring**

SESSION
**GHG Emission
Monitoring**

12.30 pm - 1 pm

EO Summit Closing Note

Sponsorships



How does Sponsorship work



- 1 SPONSORSHIP OPTIONS**
Select the Sponsorship Type:
Bronze, Silver, Gold or
Additional Sponsor Options
- 2 USE CASE SESSIONS**
Select the **Industry Track** of
Interest*
- 3 CHECK AVAILABILITY**
Verify whether the selected
Industry Track is **available**



Sponsorship Options

BENEFITS	BRONZE (x6)	SILVER (x8)	GOLD (x3)
Promotions on the Website & Social Media Posts	✓	✓	✓
2-Min Pitch Slot in an Industry Track Session	✓	✓	✓
10-Min Presentation Slot in an Industry Track Session (See next slide for industry tracks and availability)	✗	✓	✓
Exclusive Booth Space in the Expo Area for Visibility	✗	✓ Small booth to display rollup banner	✓ Large booth to display rollup banner and demo on screens
Participation as a Panelist in the Plenary Session	✗	✗	✓
Exclusive Promotion via the TerraWatch Newsletter (1 email with sponsor content to 10k+ subscribers)	✗	✗	✓
Complimentary Event Tickets*	2	3	5
COST*	€4,000	€7,000	€10,000



Industry Tracks

		Availability
Insurance & Finance	>>	Sessions on Parametric Insurance, Claims & Underwriting, Catastrophe Modelling and Climate Risk 2 SLOTS
Agriculture & Forestry	>>	Sessions on Crop Intelligence (Precision Ag, Crop Yield) and Forest Monitoring (Deforestation, Wildfires) 1 SLOT
Infrastructure & Utilities	>>	Sessions on Asset Monitoring, Vegetation Monitoring, Environmental Assessments and Mine Monitoring 2 SLOTS
Climate Intelligence	>>	Sessions on Carbon Markets (Soil / Forest / Blue Carbon) and GHG Emission Monitoring 1 SLOT

Additional Sponsorships

Other Sponsoring Opportunities

Live Streaming Sponsors (x2)

Opportunity to support the live streaming of the Plenary Sessions and gain brand recognition

- ✓ Verbal recognition during Welcome Note
- ✓ Company Video on the Conference Screens
- ✓ Display a Roll-up Banner at the Registration Desk.

€5,000

Cocktail Sponsor (x1)

Opportunity to promote your organisation during the cocktail session at the end of Day 1 (June 13)

- ✓ Verbal Recognition during Welcome Note
- ✓ Company Video on the Conference Screens
- ✓ Opening Talk before the Cocktail Session

€8,000

Thank you!



EO Summit
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